

Member-To-Member Discounts

It makes Good ccc to Support Local Business!



It's Good Business to do Business with Jackson Chamber Members!

Discover a new way to save by taking advantage of the Chamber's new Member-to-Member (MTM) Discount Program. You'll see the rewards in your pocketbook while also supporting local merchants.

Through the MTM Discount Program, Jackson Chamber members and their employees will discover savings on products and services from other Chamber member businesses.

When purchasing products or services from Chamber member businesses, please present your MTM Discount Card to confirm your membership and eligibility for these discounts.

Discounts will be updated on the Chamber's website (www.jacksonalabama.org) weekly, so click here for the most current listings before heading to the stores. All discount offers are subject to change without notice.

If your business would like to offer a discount, please complete the Member-to-Member Discount application online or download the form and return it to the Chamber.

Answers to frequently asked questions about the Member-to-Member Discount program are also provided.

For more information, please contact the Jackson Area Chamber of Commerce at 251-246-3251 or by email at jacksonchamber@bellsouth.net.

* Neither the Jackson Area Chamber of Commerce nor its board of directors, employees, nor membership, will be liable for products or services or for any inaccuracy in marketing materials. The Jackson Area Chamber of Commerce can change any terms of this discount program at any time by posting the change on any public section of www.jacksonalabama.org dealing with the member-to-member discount program.

* Note that employees of member businesses must present an Employee ID Card, Business Card, etc., to show that they are currently employed with that member business.

Discount FAQs

Q: What is the Member-to-Member Discount Program?

A: The Jackson Area Chamber of Commerce member-to-member discount is a program designed to permit member businesses the opportunity to extend offers to other member businesses, such as discounted products and services. This discount should be better than any other advertised promotion typically offered.

Q: Who is eligible to offer a Member-to-Member Discount?

A: Any active Jackson Area Chamber of Commerce member can participate in the program.

Q: Who is eligible to receive a Member-to-Member Discount?

A: Any active member business and their employees are eligible to receive the discounts offered in the program.

Q: How can I verify if a business is a member of the Jackson Area Chamber of Commerce?

A: For an up-to-date listing of member businesses, please visit www.jacksonalabama.org. You can also contact the Chamber.

Q: How do I verify that someone works for a member business?

A: Current membership information is available through the online membership directory at www.jacksonalabama.org. Businesses can also contact the Chamber at 251-246-3251 during the business hours of 8:30 a.m. to 4:30 p.m., Mon.-Fri., to verify if that business is an active member.

*** Please note – all employees of a member business are eligible to receive the discount.** For example, Boise is a member and they have 600 employees. All 600 employees are eligible for the discount. Often, employees will have an Employee ID Card, Business Card, etc., to show that they are currently employed with that member business.

Q: How long is the discount offered to the membership?

A: Discounts are offered throughout the Chamber's fiscal year (October 1, 2009 until September 30, 2010) unless the Chamber is notified in writing of a change or discontinuation.

Q: How much does the discount program cost?

A: Participating in the member-to-member discount program is absolutely free. It is a benefit of Chamber membership.

Q: What is the advantage of participating in the program?

A: Members gain exposure by advertising their discounted products and services to the Chamber membership. The member-to-member discount program offers businesses an opportunity to build its customer base and provides no-cost marketing.

Q: What kind of discount should I offer?

A: Members should offer a discounted percentage off of products and services. Examples of such member-to-member discounts include "10% off a specific service" or "special rates for specific services, call business for details". Discounts are ultimately at the member's discretion so you must make that decision.

Q: How are Member-to-Member Discounts publicized?

A: The Chamber will promote its member-to-member discount program via its Web site, email and/or promotional flyers. Information will be updated regularly.

Q: What if I take part in the program, but change my mind?

A: Members can opt to discontinue their participation in the discount program at any time. The Chamber requires a 30-day written notice to update promotional material.

Q: Which businesses take part in the Member-to-Member Discount program?

A: For a complete listing of participating businesses, visit the Chamber's online member-to-member discount directory at www.jacksonalabama.org.

Q: When do I use my Member-to-Member Discount Card?

A: You can use your Member-to-Member Discount Card when shopping at member businesses that offer member-to-member discounts. For a complete listing of discounts, [click here](#).

Q: Do I have to use my Member-to-Member Discount Card to be eligible for the discounts?

A: Yes.

Q: How many Member-to-Member Discount Cards can my business request?

A: MTM Discount Cards will be dispersed according to the number of employees your business has. Additional cards may be purchased for \$0.50.

Complete the [Member-to-Member](#) application now or [download the form](#).

For more information contact the Jackson Area Chamber of Commerce at 251-246-3251.

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Member-to-Member Discount Program Application

One of the many benefits of being a Jackson Area Chamber of Commerce member is having the opportunity to participate in our Member-to-Member Discount Program. This special program offers Jackson Chamber members (and their employees) discounts on products and services from other Jackson Chamber members. It also helps your business increase its visibility in the business community.

Member-to-Member discounts will be promoted throughout the year via the Jackson Chamber Web site, and other emails, and/or promotional flyers distributed by the Chamber. Discounts are publicized for one year (Chamber's fiscal year). Any discount made available via the program must be better than any other advertised promotion typically offered.

The following Discount Criteria must be met in order to participate in this program:

- ◆ Participant must be a Jackson Area Chamber of Commerce member in good standing.
- ◆ Discount needs to have a specific value.
- ◆ Discount must be exclusive to Chamber members rather than a general discount offered through other organizations.

Questions?

- ◆ Please refer to the [Member-to-Member Discount Program FAQ's](#) section of our website for additional information.

Would you like to offer a discount on your products or services to other Jackson Chamber members? If so, please complete the application information below.

Business Name:
Contact Name:

Business Address:	
City, State, Zip:	
Mailing Address:	
City, State, Zip:	
Phone:	
Email:	Website:

I would like to offer the following discount to Jackson Area Chamber of Commerce members:

By signing this application, I agree to be a participating Jackson Area Chamber of Commerce Member-to-Member discount provider and will give discounts to all Jackson Area Chamber of Commerce members and their employees as noted in the Chamber's Member-to-Member literature, and to indemnify, defend and hold the Jackson Area Chamber of Commerce, its board of directors, employees, and membership, harmless against any and all losses, liabilities, damages, costs and claims. I will offer this discount for one year (Chamber's fiscal year). I agree to abide by the above information and fully understand that it is my responsibility to notify the Chamber of any and all changes in writing.

Check here if your business would like this agreement to automatically renew at the end of the Chamber's fiscal year unless either party terminates this contract.

Merchant Signature _____ **Date** _____

Note to Merchant: Please determine your discount offer based on a potential exposure to over 1,000 customers, consisting of Chamber members and the employees of Chamber members.

You may submit your completed Merchant Agreement Form by one of the following methods:

By Mail:
 Jackson Area Chamber of Commerce
 Attention: Member-to-Member Discount
 500 Commerce Street
 Jackson, AL 36545

By Fax:
 Jackson Area Chamber of Commerce
 Attention: Member-to-Member Discount
 251-246-3213

ADDITIONAL TERMS AND CONDITIONS: Neither the Jackson Area Chamber of Commerce or its board of directors, employees, nor membership, will be liable for your products or services or for any inaccuracy in marketing materials. The Jackson Area Chamber of Commerce and/or its board of directors can terminate this Contract on 30 days notice (or immediately if you commit material breach, if your business is sold or changes ownership, or if you discontinue your membership with the Jackson Area Chamber of Commerce). I understand that the Chamber reserves the right to not accept a discount offer into the program at the discretion of the Chamber. You, your employees, and your affiliates will maintain the confidentiality of any information belonging to the Jackson Area Chamber of Commerce and/or its board of directors and that you will not disclose it to any third party. You agree to indemnify, defend, and hold damages, costs or other expenses or claims or counterclaims of third persons or entities related to this Contract, except for any jury trial for any dispute relating to this Contract. The Jackson Area Chamber of Commerce can change any term of this Contract at any time by posting the change on any public section of www.jacksonalabama.org dealing with the member-to-member discount program. Changes will be effective 30 days after posting.